



## BTA PRESIDENT'S MESSAGE

# BTA Seeks Dealers for Volunteer Roles

Volunteering plays a crucial role in the success and growth of any organization and the Business Technology Association (BTA) is no exception. As we embark on a new fiscal year, we are looking for dedicated individuals within the BTA dealer community who are passionate about making a difference and contributing to the advancement of our organization. Becoming a BTA volunteer provides a unique opportunity to get involved, connect with fellow members and play a direct role in shaping the future of the association.



One of the key avenues for volunteering within BTA is through serving on a district board. The association is divided into four districts — East, Mid-America, Southeast and West — each of which has its own board comprised of volunteers from the BTA dealer community. These district boards are responsible for representing the interests of members within their respective districts, organizing events and fostering a sense of community among BTA members.

Volunteering to serve on a district board is a meaningful way to give back to the BTA community and contribute your skills and expertise to support the organization's mission and goals. Board members have the opportunity to work closely with fellow volunteers, collaborate on projects and initiatives, and make a real impact on the direction and growth of BTA. By serving on a district board, you can play a direct role in shaping the programs, events and services BTA offers its members.

In addition to serving on a district board, there are numerous other opportunities for volunteering within BTA. Whether you have a passion for event planning, marketing,

education or member engagement, there are roles and committees within the organization where you can lend your skills and expertise. Volunteering for BTA allows you to share your knowledge, expand your network and gain valuable experience in a collaborative and supportive environment.

Volunteering for the association is not only personally rewarding, but it also offers a range of benefits and opportunities for professional growth. By getting involved and actively participating in the organization, you can enhance your leadership skills, build relationships with industry peers, and stay informed about the latest trends and developments in the office technology sector. Volunteering for BTA is a valuable investment in your personal and professional development, and it is a chance to make a positive impact on the industry as a whole.

If you are interested in volunteering, email me (ddennis@copypro.net), a current board member (see the sidebar at right for the national board members or visit [www.bta.org/district-officers](http://www.bta.org/district-officers) for the district board members) or one of BTA's staff members (see the sidebar on page six for contact information) to express your interest and learn more about available opportunities.

Your involvement and contributions are vital to the continued success and vitality of BTA, and we welcome your participation in shaping the future of our organization. Together, through the collective efforts of dedicated volunteers, we can continue to elevate BTA, strengthen our community, and create meaningful opportunities for growth and collaboration within the office technology industry.

Thank you for considering volunteering for BTA. We look forward to welcoming you as a valued member of our volunteer team. ■

— Debra Dennis



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