




# CULTURE BY DESIGN


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## DRUCKER SAYS ...



*"Culture eats strategy for breakfast."*

HELPING YOU GET THERE. GREATAMERICA.



## CULTURE MATTERS

- Employee Engagement
- Recruiting
- Morale & Motivation
- Retention
- Customer Satisfaction
- Absenteeism/Insurance Rates
- Financial Performance



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## WHAT IS CULTURE ANYWAY?

Behaviors

Beliefs

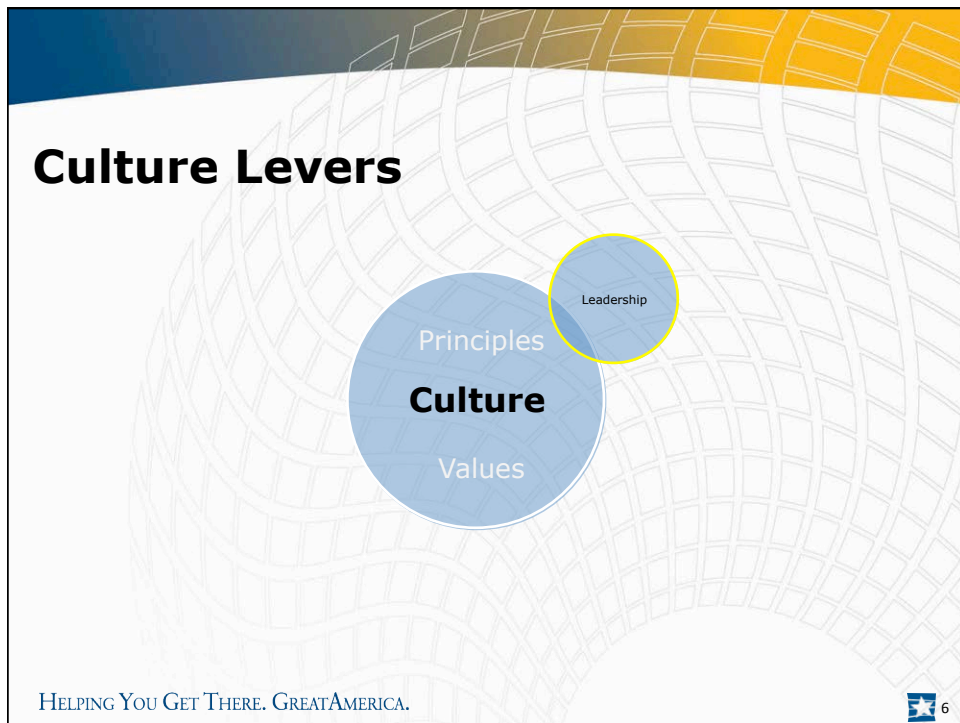
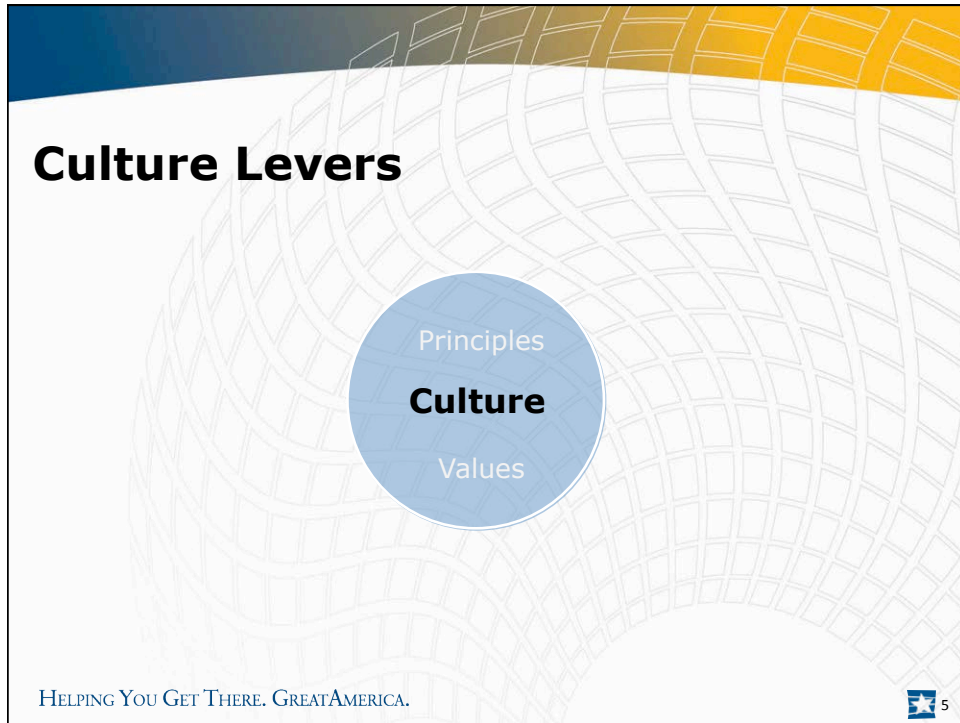
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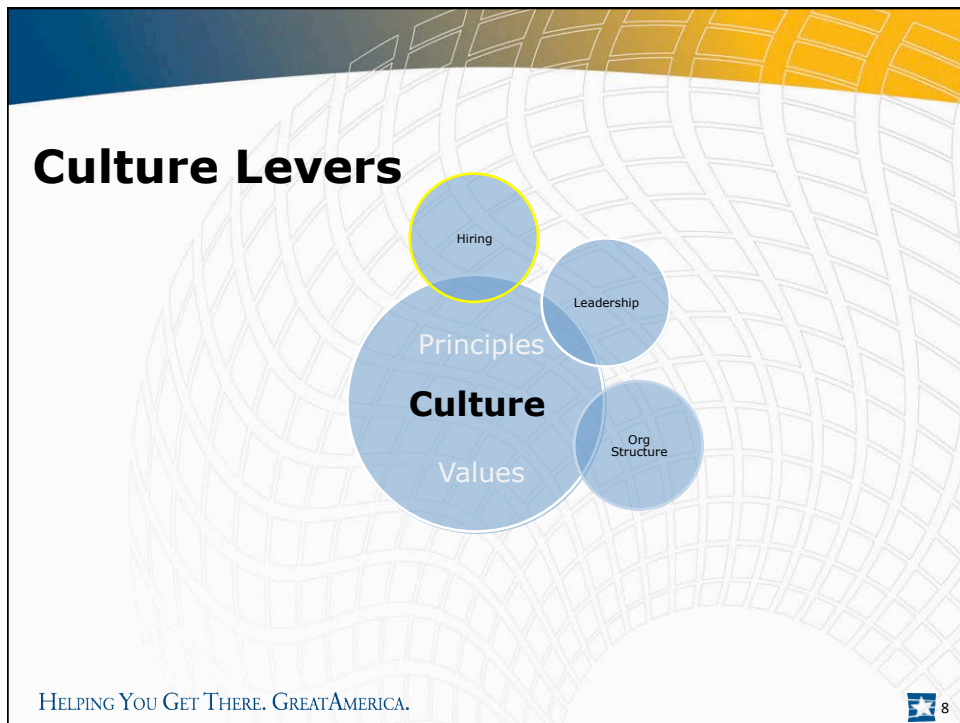
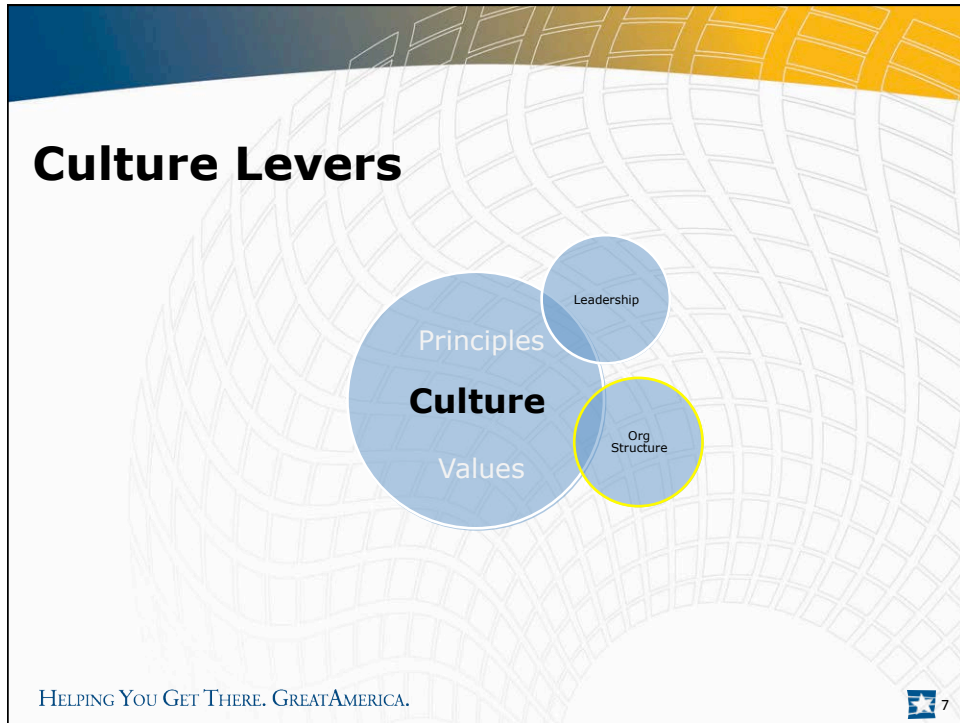
**What behaviors are  
required to fit in and  
thrive around here?**



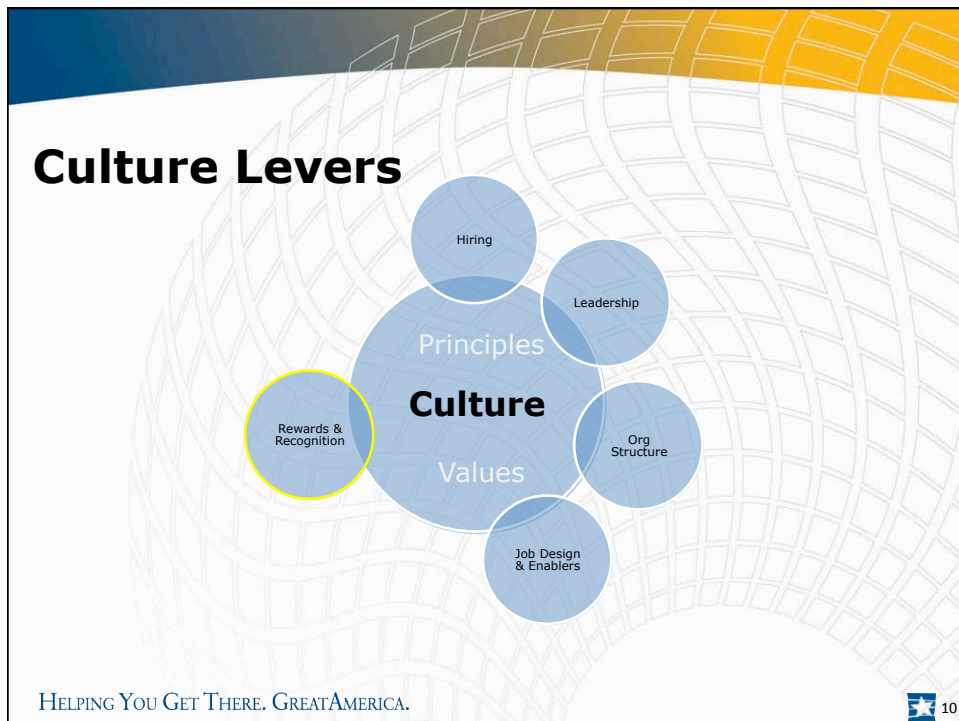
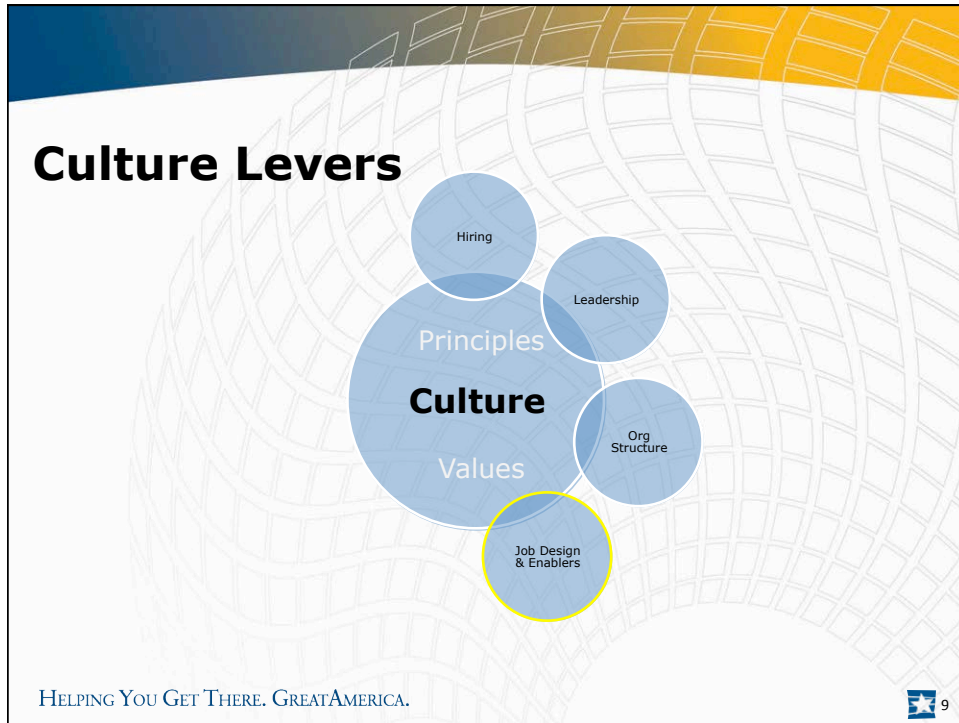
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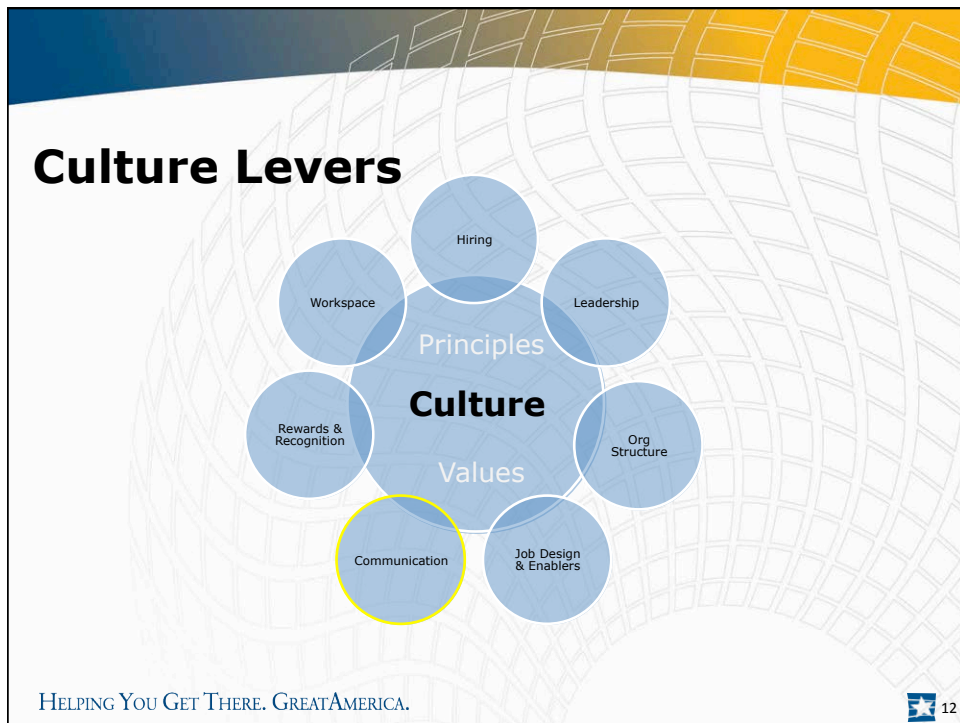
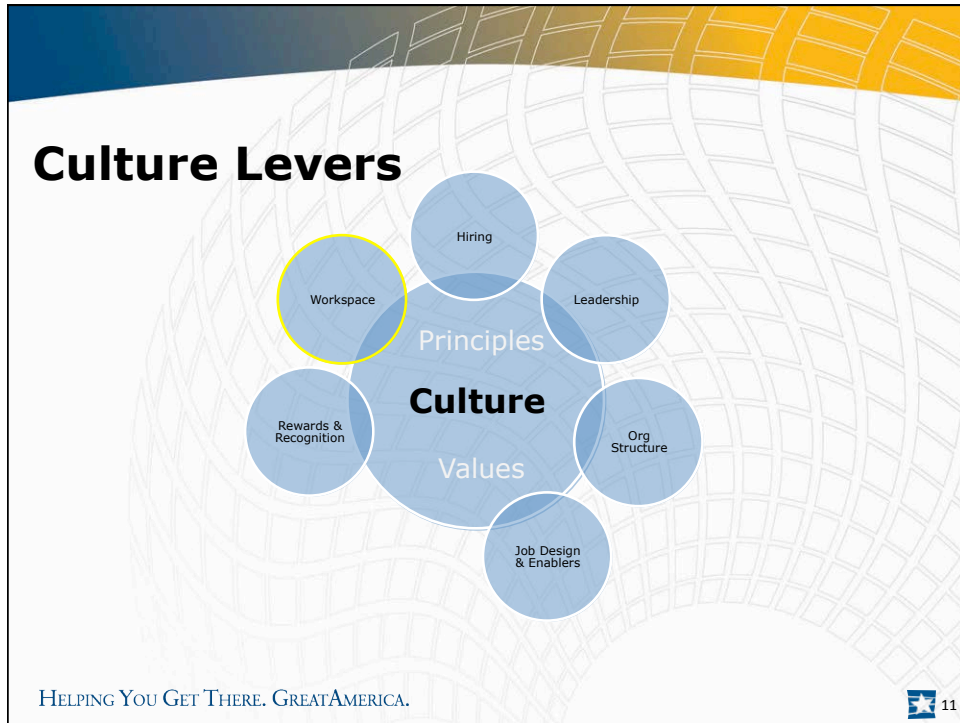












## Culture Levers



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## THANK YOU

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