





Revenue Growth Example



	Growth Rate	Now	Year 1	Year 2	Year 3
More Customers	+15%	2,000	2,300	2,645	3,042
Higher Revenue and Profit per Customer	+15%	\$5,000	\$5,750	\$6,612	\$7,604
TOTAL REVENUE		\$10.0M	\$13.2M	\$17.5M	\$23.1M

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