



Hats Off to Our Past & Current Vendors

Continuing with my focus in this space throughout 2026 on the Business Technology Association's (BTA's) 100th anniversary year, it is appropriate to take the opportunity to thank the many vendors that have been members of the association through the years. They have exhibited at our events, advertised in our publications, sponsored various association programs and donated to our Scholarship Foundation — all demonstrating their support of the association and commitment to the dealer channel.



electronic typewriters; and Pilot, promoting its printer and typewriter ribbons.

In my early days at the association, we had several typewriter vendor members; I met with some of their executives at our NOMDA Conventions. I do remember Swintec (the January 1987 advertiser). Other typewriter-only vendors exhibiting at the first convention I attended: Adler-Royal, Olivetti, Silver-Reed and Smith Corona. (For those of you under 40 years of age or so: Typewriters used to be a big deal.)

Fast forward to the present. Hats off to our vendor members for their support of the association and the channel, following in the tradition of the many vendors that paved the way through the decades. Today's BTA vendor members: ACIDI, Actionable Intelligence, AgentDealer, AMETEK ESP, ARCOA Group, Avaniko Technologies, Avison Labs, CEO Juice, CET USA, Clover Imaging Group, ConnectWise, Crexendo, Culligan Quench USA, Dealer Site Builder, Distribution Management, DLL, DocuWare, DXone, ECI, eco-printQ, eGoldFAX, EKM/Predictive InSight, ELATEC, Epson America, Evolved Office, First Citizens Bank, FlexPoint, FMD Distribution, FP, Fujifilm, Global Payments, Great-America, HP, Hytec, Image Star, Impression Solutions, International Imaging Technology Council, In Time Tec, in2communications, Industry Analysts, Intermedia, Katun, Key-point Intelligence, Konica Minolta, Kyocera, LEAF Commercial Capital, Lumana, Mars International, Miracle Service, Moving Office Equipment, MPS Monitor, MyQ, NA Trading and Technology, NEXERA, Noetics, Nuworld Business Systems, Oracle NetSuite, PEAC Solutions, PFU America, Polek & Polek, PrintReleaf, Ricoh, RISO, SalesChain, Sharp, Source Technologies, Square 9, Static Control, TAG, TD SYNnex, Toshiba, TTR Shipping, Wells Fargo, Xerox, Y Soft and Zultys. ■

— Brent Hoskins

Office Technology

**Executive Director/BTA
Editor/Office Technology**

Brent Hoskins
brent@bta.org
(816) 303-4040

Associate Editor

Elizabeth Marvel
elizabeth@bta.org
(816) 303-4060

Contributing Writers

Jonathan Blakey, Technology Assurance Group (TAG)
www.tagnational.com

Greg Goldberg, BTA General Counsel
Business Technology Association

Kate Kingston, Kingston Training Group
www.kingstontraining.com



Business Technology Association

12411 Wornall Road
Kansas City, MO 64145
(816) 941-3100
www.bta.org

Member Services: (800) 505-2821
BTA Legal Hotline: (847) 922-0945

Valerie Briseno
Marketing Director
valerie@bta.org

Brian Smith
Membership Sales Representative
brian@bta.org

Naomi Garza
Administrative Assistant
naomi@bta.org

Photo Credits: Adobe Stock. Cover created by Bruce Quade, Brand X Studio. ©2026 by the Business Technology Association. All Rights Reserved. No part of this publication may be reproduced by any means without the written permission of the publisher. Every effort is made to ensure the accuracy of published material. However, the publisher assumes no liability for errors in articles nor are opinions expressed necessarily those of the publisher.

FLASHBACK



The association's magazine cover 76 years ago this month — the NOMDA Spokesman, June 1950.