



Why MSPs Should Join the Business Technology Association (BTA)

The Business Technology Association (BTA) provides Managed Service Providers (MSPs) with practical, ROI-driven benefits that support compliance, growth, cost savings, and networking opportunities. Membership connects MSPs to education, resources, and a community of business technology providers nationwide.

Education & Training

- Promo credits for BTA workshops & events (up to \$950 value).
- On-demand and live training programs such as the Managed IT Services Workshop, Service Academy, and LinkedIn Bootcamp.
- Free BTA webinars covering customer service, diversification, and IT-focused topics.
- Access to the IT University Lifetime Library and discounted certification prep (CompTIA, Microsoft, Cisco).

Legal & Compliance Support

- Free legal hotline for MSP-related questions.
- Complimentary contract reviews and customizable agreement templates.
- Guidance on compliance, cybersecurity, and fraud protection.

Business Growth & Tools

- Direct access to industry insights through the 'Ask the Analyst' program.
- Dealer Site Builder for website creation and management.
- CRM and lead generation tools like Market Mentor Online.
- Hiring and HR toolkits including job templates, compensation plans, and assessments.

Cost Savings

- Discounted registration for BTA regional and national events.
- UPS and TForce freight discounts for hardware and shipping needs.
- Cyber liability and E&O; insurance savings tailored for MSPs.

Community & Networking

- Access to peer groups, mastermind programs, and mentorship opportunities.
- Scholarships for employees' family members (\$1,000–\$3,000 awards).
- BTA Disaster Grant Program to support members during times of crisis.

By joining BTA, MSPs gain immediate access to resources that strengthen operations, reduce risk, and expand growth opportunities while connecting with copier dealerships moving into IT services. Membership ensures MSPs stay competitive in the evolving technology landscape.

Visit our website and join online:
www.bta.org/JoinBTA



Membership Application

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PART I - COMPANY INFORMATION

Company Name: _____

Street Address: _____

City: _____ State/Province: _____ ZIP/Postal Code: _____ Country: _____

Phone: (____) _____ Fax: (____) _____ Website: _____

Can BTA include your email address in the BTA Membership Directory? Yes No

No. of locations (include parent): _____ No. of employees (include owners): _____

Year business was established: _____ Annual revenue: \$ _____

List all brands carried: _____

Contact Name:

Principal Contact: _____ Title: _____ Email: _____

PART II - MEMBERSHIP CATEGORIES & CLASSIFICATIONS

One-Year Dealer Membership: \$500 (You receive \$400 in coupons.)

Vendor - \$3,000

Two-Year Dealer Membership: \$925 (You receive \$950 in coupons.)

Consultant/Trainer - \$900

Publisher - \$150

PART III - INVESTMENT Annual BTA Dues: \$ _____

Select one: Credit Card ACH/e-Check

Card Number: _____ Exp. Date: _____ Security Code: _____

Select one: Checking Savings

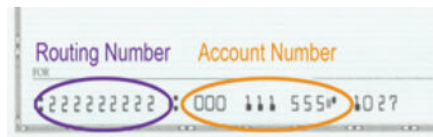
(Three-digit code on back;
AmEx: 4-digit code on front)

Account Name: _____

Bank Name: _____

Account Number: _____

Routing Number: _____



Your membership will automatically renew every 12 months.

If you would prefer to opt out of automatic renewal of your membership each year, check this box:

I hereby apply for membership in Business Technology Association:

Account Holder's Name: _____ Email Address: _____

Signature: _____ Date: _____

Billing Address: Same as above or See below (please fill in billing information):

Company Name: _____

Street Address: _____

City: _____ State/Province: _____ ZIP/Postal Code: _____ Country: _____

Phone: (____) _____