



1

State of the Industry

How New Ways of Working Change Workplace IT

- 1 Home Office and eCommerce are here to stay**
- 2 Print is maturing, slowing, but also diversifying**
- 3 Digital data management is critical**
- 4 Hybrid collaboration is king**
- 5 IT interconnection requires integration**

2

Become the One-Stop IT Shop

Powered by the Image Star Partner Ecosystem



A4 Value



Specialty Print



Data Capture



A/V & Conferencing



IT Endpoints



3

Introducing Capsul

Performance, Simplicity, Value



New to the World Office Essentials

Lower Cost & Higher Margins

Committed to the Channel

Blue Ocean Opportunity




4

Combat Check Fraud

A Complete MICR Solution from Source Tech

81% of Businesses Print Checks, and Fraud is Growing

Dedicated MICR Printer Maximizes Security

**Lexmark Partnership:
Service Compatibility & Rewards Eligibility**

Better Specs, Competitive Costs, and True Channel Support



SourceTechnologies®




5

Digitize & Automate

Data Capture with Xerox and DocuShare

Robust Hardware & Advanced Software

Global Reputation for Performance

Competitive Pricing & Higher Margins

Full Sales, Marketing, and Technical Support





6




Seamless Hybrid Collaboration

Immersive 360° Video Conferencing from Kandao

- Omnidirectional Video & Audio in One Device**
- Affordable All-in-One Functionality**
- Plug & Play Setup Simplicity**
- Integrated with All Major Meetings Platforms**






7



IT Starts with the Endpoint

Dynabook and Microsoft

- Reliability Guaranteed - 4 Year Onsite Support**
- Superior Business Notebook Design**
- New E Series Chromebook Challenger**
- Rapid Ready to Ship and Built to Order**

8



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