Getting ready to **Profit** from

THE INTERNET OF PRINTERS

Powered by Oberon Americas

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THE INTERNET OF ~~THINGS~~ PRINTERS

- The **Internet of Things** (IoT) is the "network of physical objects that contain embedded technology to communicate and sense or interact with their internal states or the external environment." (Gartner)

- All kinds of devices are being connected to the Internet, to perform machine-to-machine interactions aimed at improving business processes and saving money.

- The **Printing and Copying industry** is a worldwide market where more than 400 million devices generate yearly revenues estimated around 150 Billion $

- **Internet of Printers** (IoP) can really change the game, and become a powerful enabler for process optimizations and cost reductions.
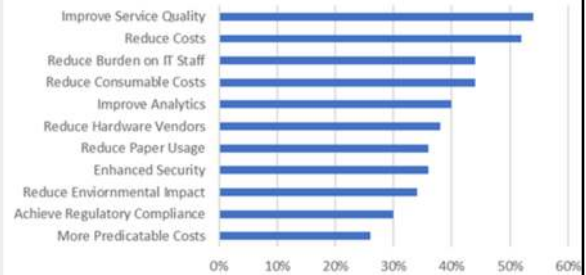
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BIGGEST CHALLENGES IN TODAYS MARKET

- **No Real Time** information from the Machines in the Field
- Manual actions – no or few automated processes
- **Unreliable** or hard to use **data** collected
- Lack of Integrations – ERP, other solutions/portals
- **Local devices** – few if any reliable local agents
    - (WFH Strategy)
- Rising On **Site Service Cost**
- Non-traditional devices – Zebra support
- Fewer pages printed – work from home
- Remote Remediation across OEM's
- **Canned reports** & Little to none Analytics

Key U.S. Market MPS Drivers
Source: Quocirca October 2018

All lead to Decreased Profitability

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MPS Monitor 2.0 Platform From Oberon Americas Rated Best In Industry

IDC 2021

MPS Monitor Offers Value Beyond Traditional Device Management with Cloud –Native Architecture and Microsoft Integration

With its cloud-based architecture, vendor agnostic approach, security focus, and direct integration with HP Inc. Smart Devices (SDS) and Microsoft Universal Print (UP) the company is uniquely positioned to help meet the evolving needs of the hybrid workforce

Quocirca Research 2020

Quocirca awards MPS Monitor 2.0 offered by Oberon Americas its highest recommendation with *highlighted product strengths in Data Security, GDPR Compliance, User and Device Account Security, Cloud Infrastructure Security, Business Analytics, HP Smart Device Services Integration, Data Collection (DCA) Multiplatform Offering and other robust features*

MPS Monitor 2.0

FEATURES & PRODUCTIVITY	
USABILITY	
IT ADMIN & SECURITY	
SUPPORT & TRAINING	
VALUE	

BuyersLab 2020

MPS Monitor 2.0 was awarded The Platinum rating by BuyersLab, as the digital imaging industry's leading independent tester and evaluator of copiers, printers, multi-function products software and hardware.

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APPLICATIONS

Real-time Data Collection from
every Print Machine
Auto Supplies fulfillment
Billing integration
Remote remediation (SDS)
Real-Time Advance **TCO &
Assessment**
Service Delivery
PowerBI Analytics
Full stack of API's and SDK
Microsoft Universal Drive

Digitalization & **OCR-as-a-Service**

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Strong Microsoft Alliance
Fully integrated to POWER BI & Microsoft Universal drive

**Advanced reporting and BI features built into MPS
Monitor 2.0 enable the creation of a customized
analysis environment to dealers' specific needs**

- A complete Business Intelligence platform based on
Microsoft Power BI technology

- Users can now create sophisticated Business Intelligence
reports, dashboards and interactive visualizations to
make faster and more effective business decisions on
their customers and devices data

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