

Ignite Your Managed IT Services Business...



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Who is TAG?

- **Association of Managed Technology Services Providers (MTSPs)**
 - Founded in 1998
 - Managed IT, cloud-based technologies, cybersecurity, telecommunications, AV, video surveillance, access control, connectivity, and managed print / copiers
- **Members throughout the U.S. & Canada**
 - Presence in more than 136 marketplaces
 - \$700 million in products and services annually
 - Serving 650,000+ SMBs
- **TAG Members benefit from programs that drive...**
 - Profitability & Sales Growth
 - Recurring Revenue Streams



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Customer Onboarding and Operations Management

- Onboarding processes and documentation
- Quarterly Business Reviews (QBRs)
- vCIO Services
- Driving revenue through project work



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Marketing Campaigns

- Emails
- Social Media
- Ads
- Flyers
- Postcards
- Landing Pages
- Pop Up Banners



TAG TECHNOLOGY
ASSURANCE
GROUP

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Help Hire Your Salespeople and Technicians

- Interview
- Personality analysis
- Aptitude testing
- Job descriptions
- Training plans
- Compensation plans



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Technology Partnerships



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John Schweizer Connectwise's Vice President Says...

"Ignite your Managed IT sales like other Connectwise partners have done by joining TAG."

"All of them have consistently increased business since they joined TAG."



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Live Events, Mentoring and Coaching

- Live Training Events
- One-on-One or One-to-Many Consulting
- Coaching Salespeople, Technicians, etc.
- Annual Convention
Dallas November 2021



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BTA Presidents Are TAG Members



Tim Renegar



Bob Evans



John Eckstrom



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BTA Officers Are TAG Members



Mike Ardry



Mike McCurdy

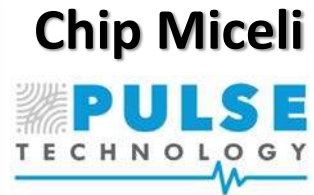


Jim Buck



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Pro Dealer & Select Dealer Group Are TAG Members



Ray Derstine



Joe Reeves



John Kerling



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BTA Members are TAG Members



Kevin Van Kannel



Mark Stokes



Jon Pellowe



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BTA Members are TAG Members



Chad Schwartz



Tom Welter



Bill Tracia



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BTA Members are TAG Members

Cory Spice



Paul Story



Mauricio Wolf



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