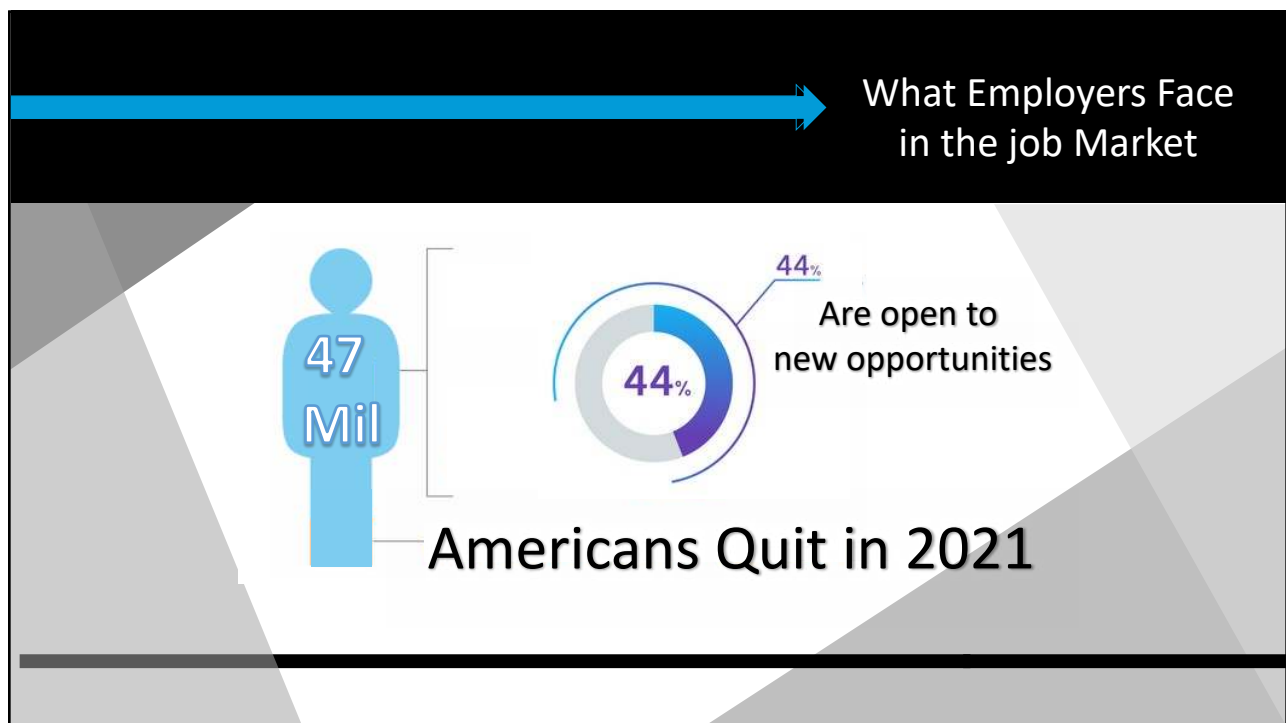


Attracting and Retaining Talent

Presented by:
Chip Miceli
www.PulseTechnology.com


1



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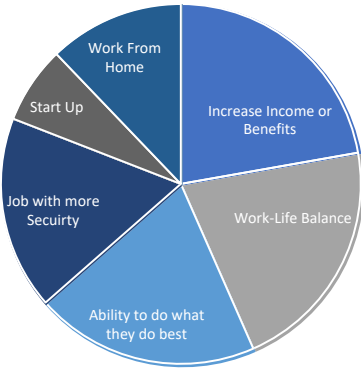
The Search for Talent

- Indeed
- LinkedIn
- Recruiters
- Zip Recruiters
- Local Colleges
- Employee incentive to refer friends or relatives



3

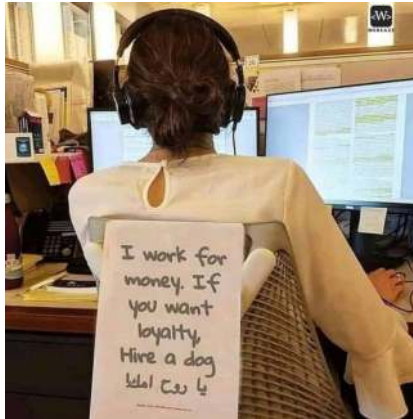
What Employees Want



Employee Want	Relative Size (Estimated)
Increase Income or Benefits	Large
Work-Life Balance	Medium-Large
Ability to do what they do best	Medium
Job with more Security	Medium
Start Up	Small
Work From Home	Small

4

What Employees Want



5

What Can YOU Do

- Pay Attention to Employees
 - Praise
 - Letting them know the Company Cares
 - Discuss Job Performance

6


➔ What Can YOU Do

- To be done with new hires with 90 Days and Current Employees
- Why do you stay here?
- What do you look forward to when coming to work everyday?

7

➔ What Can YOU Do

- What Can I do to best support you?
- What might tempt you to leave?
- If we changed your job completely, what would you miss the most?



8


Make Your Company the Best & most Fun Place to Work

- Employees like to feel they belong
- Have Sales managers participate in events
- Be represented at Chambers of Commerce
- Support them in their non-profits and community activities
- Plan Fun employee activities
- President's Club Engagement
- Culture Committee

9

The End

Be kind and be a true leader to your team.
Don't be someone who cares only about themselves



10

