Our Thanks to BTA's Key Pillars of Support

ou will see that David Polimeni's President's Message in this issue of Office Technology recognizes the Business Technology Association's (BTA's) longest-term dealer members. Collectively, they



are at the foundation of the association's core member group. However, there are other members who are very important to BTA. Their memberships demonstrate a commitment to the association and, in turn, unparalleled support of the dealer channel.

Following David's lead, I would like to take the opportunity to recognize many of the companies in the association's other member groups - vendor members, consultant/trainer members and publishing associate members. Looking back to BTA's recent district-hosted educational and networking events — the Sept. 14-15 Capture the Magic event in Las Vegas, Nevada, and the Oct. 13-14 Fall Colors Retreat in Asheville, North Carolina - I can assure you that many of these members helped make the two events possible. Our dealer members are the foundation of BTA. Our other members are the key pillars of support for the association. Following are the most long-term current members among the three non-dealer-member groups, listed by decades in the order they joined the association (oldest to newest).

1960s: Toshiba America Business Solutions Inc.

1970s: KYOCERA Document Solutions, Industry Analysts Inc. and Xerox Corp.

1980s: Keypoint Intelligence, U.S. Bank Office Equipment Finance Services and Nuworld Business Systems

1990s: Copier Careers and Cargill Consulting Group Inc. **2000s:** GreatAmerica Financial Services Corp., in2communications, Lexmark International Inc., Midwest Copier Exchange LLC, Sharp Electronics Corp., DLL, Docu-Ware Corp., ENX Magazine, Polek & Polek Inc., ECI Software Solutions, Distribution Management, TonerCycle/InkCycle, Konica Minolta Business Solutions U.S.A. Inc., Image Star, Miracle Service, Kingston Training Group Inc., EDA, Strategic Business Associates, NEXERA, a BEI Services Company, CEO Juice and Outlaw Group Inc.

2010s: NewWave Technologies Inc., Hytec Dealer Services Inc., SalesChain LLC, Mars International Inc., M-Files Inc., Katun Corp., NA Trading and Technology, BPO Media, White Cup Solutions, CIT Bank, Sales-ScoreKeeper, International Imaging Technology Council, Troy Harrison & Associates, Print4Pay, ConnectWise, TD SYNNEX Corp., CET USA, Wells Fargo Equipment Finance, ACDI, Ricoh Americas Corp., Epson America Inc., The Sailor Group Inc./Agent-Dealer, Brother International, Laserfiche, Tigerpaw Software, IBPI, Actionable Intelligence, RISO Inc., FP Mailing Solutions, Crexendo Inc., Technology Assurance Group, ITDPrintSolutions, Datablaze, Ninestar Image Tech Ltd., In Time Tec, OPEX Corp., ecoprintQ, WatchGuard Technologies and Performance Now

2020s: Cranel Inc., ELATEC Inc., MPS Monitor srl, Chassi, Predictive InSight, Dealer Site Builder, Modern Sales Training, Sepialine Inc., Intermedia, PFU America Inc. (Fujitsu), Hyland, Kodak Alaris, XQ Innovation, Quench USA Inc., EveryonePrint A/S, PriApps LLC, iTS: Info Technology Supply Ltd., Equipment Brokers Unlimited, Info-Source, Stramaglio Consulting, DOQSOFT Inc., Amplified Solutions, MPS Cloudware, eGoldFax, Evo Security and Prism Software





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FLASHBACK



The association's magazine cover 45 years ago this month — the NOMDA Spokesman, November 1977.