BTA Bylaws Revised, Governance Changed



As we've addressed throughout this year in Office Technology magazine, 2026 has been a big year for the Business Technology Association (BTA) with the celebration of our 100th anniversary. It has also provided an important opportunity to take a close look at the best path for BTA going forward as we begin the journey into our second century.

Prior to the COVID-19 pandemic, each year BTA held five district-hosted educational and networking events, such as Grand Slam in the East and Capture the Magic in the West. But in 2020 it was necessary to cancel four of our five events due to the pandemic. We have not returned to hosting five events. In fact, based in part on the feedback from our sponsoring exhibitors, two years ago the decision was made to transition to two national events, one in the East/Southeast and one in the Midwest/West. In 2025, we hosted events in Orlando and Albuquerque. This year, we hosted events in Orlando and Kansas City. In 2027, we will be in Washington, D.C., and San Diego.

With a change in the number of events, we began to take a closer look at our governance structure. For as far back as anyone can remember, we have had both district and national officer teams. Historically, district leaders have been focused on planning and hosting our district events. So, with fewer events, our district leaders had fewer tasks to address.

That raised the question: Is it time for BTA to take a look at changing its governance structure? To help address the question, in April 2026, BTA hired a consulting firm with expertise in association management. After several months of meetings, board member interviews, dialog within a "working group" of volunteers and a thorough review of BTA's governance structure, it became clear that it was time for some changes.

As a result, on Sept. 1, during its meeting at our BTA IGNITE Kansas City event, the BTA Board of Directors voted to revise BTA's bylaws. The primary changes:

- The elimination of the district organizations: BTA East, BTA Mid-America, BTA Southeast and BTA West, although the geographic boundaries of the districts will remain intact as a guide to ensure continued representation on the board by dealer members from all areas of the country.
- A mandate for three standing committees: Executive Committee, Finance Committee and Nominating Committee.

The revised bylaws also stipulate that other committees can be established by a board vote. With that in mind, BTA recently established six additional committees, with all previous district leaders and current board members serving as committee members. Beyond the three committees mandated by the bylaws, the other six are: Education, Events, Governance and Procedures, Membership, Strategic Growth and Technology.

All 21 current BTA volunteers have embraced their new ongoing duties, which will allow the association to better tap into their expertise, experience and desire to help their fellow dealer members. This will ensure the association is better positioned for growth and delivers greater value to its members as we embark on paving the way for a stronger, more dynamic association.

We have a variety of new initiatives being addressed and developed. We are taking our mission of "dealers helping dealers" to a new level of excellence. Keep your eye on BTA. Great things are on the horizon. ■

— Mike Boyle

BTA Business Technology Association®

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