

# Ignite Your Managed IT Services Business...



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## Who is TAG?

- **Association of Managed Technology Services Providers (MTSPs)**
  - Founded in 1998
  - Managed IT, cloud-based technologies, cybersecurity, telecommunications, AV, video surveillance, access control, connectivity, and managed print / copiers
- **Members throughout the U.S. & Canada**
  - Presence in more than 136 marketplaces
  - \$800 million in products and services annually
  - Serving 650,000+ SMBs
- **TAG Members benefit from programs that drive...**
  - Profitability & Sales Growth
  - Recurring Revenue Streams



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# Customer Onboarding and Operations Management

- Onboarding processes and documentation
- Quarterly Business Reviews (QBRs)
- vCIO Services
- Driving revenue through project work



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## Marketing Campaigns

- Emails
- Social Media
- Ads
- Flyers
- Postcards
- Landing Pages
- Pop Up Banners



**TAG** TECHNOLOGY  
ASSURANCE  
GROUP

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## Help Hire Your Salespeople and Technicians

- Interview
- Personality analysis
- Aptitude testing
- Job descriptions
- Training plans
- Compensation plans



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## Technology Partnerships



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## John Schweizer Connectwise's Vice President Says...

"Ignite your Managed IT sales like other Connectwise partners have done by joining TAG."

"All of them have consistently increased business since they joined TAG."



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## Live Events, Mentoring and Coaching

- Live Training Events
- One-on-One or One-to-Many Consulting
- Coaching Salespeople, Technicians, etc.
- Annual Convention  
Dallas November 2021



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## BTA Presidents Are TAG Members



**Tim Renegar**



**Bob Evans**



**John Eckstrom**



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## BTA Officers Are TAG Members



**Mike Ardry**



**Mike McCurdy**



**Jim Buck**



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## Pro Dealer Group Are TAG Members



**John Kerling**



**Ray Derstine**



**Dan Strull**



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## Select Dealer Group Are TAG Members



**Chip Miceli**



**Joe Reeves**



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## BTA Members are TAG Members



**Kevin Van Kannel**



**Mark Miller**



**Jon Pellowe**



**Mark Stokes**



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## BTA Members are TAG Members



**Chad Schwartz**



**Tom Welter**



**Bill Tracia**



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## BTA Members are TAG Members



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