



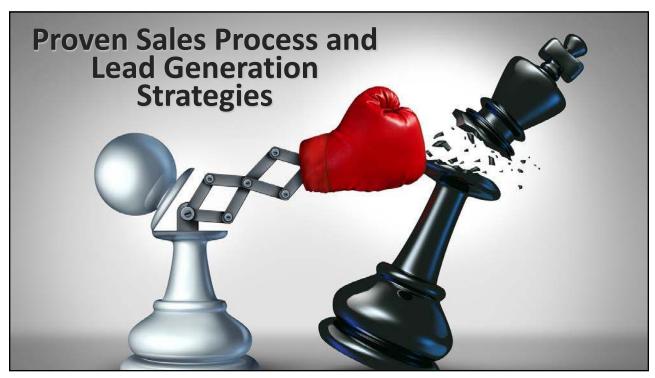


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### Who is TAG?

- Association of Managed Technology Services Providers (MTSPs)
  - Founded in 1998
  - Managed IT, cloud-based technologies, cybersecurity, telecommunications, AV, video surveillance, access control, connectivity, and managed print / copiers
- Members throughout the U.S. & Canada
  - Presence in more than 136 marketplaces
  - \$800 million in products and services annually
  - Serving 650,000+ SMBs
- TAG Members benefit from programs that drive...
  - Profitability & Sales Growth
  - Recurring Revenue Streams











### Marketing Campaigns

- Emails
- Social Media
- Ads
- Flyers
- Postcards
- Landing Pages
- Pop Up Banners



# Help Hire Your Salespeople and Technicians

- Interview
- Personality analysis
- Aptitude testing
- Job descriptions
- Training plans
- Compensation plans



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### **Technology Partnerships**





















## John Schweizer Connectwise's Vice President Says...

"Ignite your Managed IT sales like other Connectwise partners have done by joining TAG."

"All of them have consistently increased business since they joined TAG."







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# Live Events, Mentoring and Coaching • Live Training Events • One-on-One or One-to-Many Consulting • Coaching Salespeople, Technicians, etc. • Annual Convention Dallas November 2021

### **BTA Presidents Are TAG Members**



**Tim Renegar** 



**Bob Evans** 



**John Eckstrom** 



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### **BTA Officers Are TAG Members**



Mike Ardry











### **Pro Dealer Group Are TAG Members**



Jose Lopez

BARLOP

BUSINESS SYSTEMS



John Kerling

INLIED
BUSINESS
SYSTEMS
SAUGOS. TRUST



Ray Derstine

Altek

Business Systems, Inc.



Dan Strull
GoodSuite

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### **Select Dealer Group Are TAG Members**



**Chip Miceli** 





**Joe Reeves** 



### **BTA Members are TAG Members**



Kevin Van Kannel

UTEC







**Jon Pellowe** 





**Mark Stokes** 



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### **BTA Members are TAG Members**



**Chad Schwartz** 





**Tom Welter** 





**Bill Tracia** 



# BTA Members are TAG Members Van A







**Wi**sconsin Document Imaging



TECHNOLOGY

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