

# Fall Colors Retreat Schedule

## Thursday, Oct. 13

**11 a.m. to Noon**

Registration

**11:30 a.m. to 1 p.m.**

Lunch at the Top of the Plaza, 12th Floor

**1 to 1:05 p.m.**

Opening Comments

**1:05 to 1:10 p.m.**

Lunch Sponsor Presentation: Intermedia

**1:10 to 2:05 p.m.**

Keynote Address One: "The Death of the People Business" — Derek Shebby, Modern Sales Training

**2:05 to 2:15 a.m.**

Exhibits Open

**2:15 to 3:30 p.m.**

Exhibitor Round-Table Discussions

**3:30 to 3:45 p.m.**

Exhibits Open

**3:45 to 3:50 p.m.**

Keynote Sponsor Presentation: Sharp

**3:50 to 4:45 p.m.**

Keynote Address Two: "Personal Branding to Win" — Rick Lambert, selltwin & In2communications

**5 to 5:15 p.m.**

Load Bus for the Biltmore Estate

**6 to 9:30 p.m.**

Evening Tour of the Biltmore Estate and Dinner at the Biltmore's Lioncrest Veranda

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## Friday, Oct. 14

**7:30 to 8:30 a.m.**

Breakfast at the Top of the Plaza, 12th Floor

**8:30 to 8:35 a.m.**

Opening Comments

**8:35 to 8:40 a.m.**

Breakfast Sponsor Presentation: Brother

**8:40 to 9:30 a.m.**

Educational Session: "Current State of the Industry & Insight Into 2023" — Mike Marusic, Sharp Imaging and Information Company of America (SIICA)

**9:30 to 9:35 a.m.**

Breaks Sponsor Presentation: TAG

**9:35 to 9:45 a.m.**

Exhibits Open

**9:45 to 10:45 a.m.**

Exhibitor Round-Table Discussions

**10:45 to 11 a.m.**

Exhibits Open

**11 to 11:45 a.m.**

Educational Session: "Managed IT Strategies, Tools & Profitable Results for Office Technology Dealers" — Chris Ryne, Growth Achievement Partners (GAP)

**11:45 a.m. to Noon**

Closing Comments & Exhibitor Prize Drawings