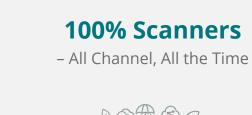


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#### This means we are NOT...

### **A Competitor**

We complement existing MPS providers to promote optimal efficiency in the office with parallel technologies.

#### **An MFP Manufacturer**

We do not sell multi-function devices but highly value our global partnerships with MFP and MPS providers to ensure your customers have access to customized, end-to-end solutions.

## **∑** Selling Direct

Kodak Alaris operates within an indirect channel model; you have ownership over your customers and we are here to support you with a best-in-class sales and service organization.

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# This means we ARE...



Channel-driven and here to protect & support



The only manufacturer that offers a full range of scanners, software, and services



Providing lucrative channel programs



An extension of your sales team



Your trusted strategic partner

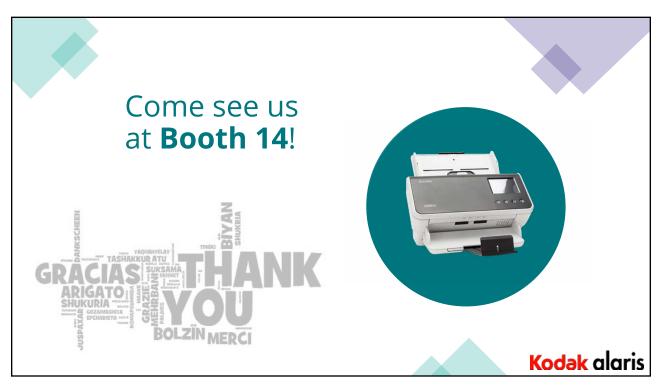


Your dedicated service team on major scanner brands

Kodak alaris

onfidential

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