

Fall Colors Retreat Schedule

Wednesday, Oct. 28

5 to 7 p.m.

Exhibitor Setup

Thursday, Oct. 29

7:30 to 10 a.m.

Exhibitor Setup

10:15 to 10:30 a.m.

Opening Comments

10:30 to 11:30 a.m.

Keynote Address: "Your Goals Aren't the Problem — Your Comfort Zone Is," Samuel Mascato, Peak Performance Partners

11:30 a.m. to Noon

Exhibits Open

Noon to 12:05 p.m.

Lunch Sponsor Presentation: eGoldFax

12:05 to 1:10 p.m.

Lunch

1:10 to 2:10 p.m.

Breakout Sessions:

- "What Does a Successful MSP Look Like?" Eric Kehmeier, The 20 MSP
 - "How to Get Started in Water & Ice," Paul Martin, Culligan Quench
-

2:10 to 2:30 p.m.

Exhibits Open

2:30 to 3:25 p.m.

Exhibitor Round-Table Discussions

3:25 to 4:25 p.m.

Main-Stage Session: "Beyond Office Equipment: Water & Ice for High Profits," Paul Martin, Culligan Quench

4:25 to 4:30 p.m.

Reception Sponsor Presentation: Sharp

6 to 7 p.m.

Cocktails at the Mountain View Terrace

7 to 9 p.m.

Dinner at the Mountain View Terrace

Friday, Oct. 30

8:30 to 9:30 a.m.

Breakfast

9:30 to 9:35 a.m.

Breakfast Sponsor Presentation: Zultys

9:35 to 10:45 a.m.

Exhibitor Round-Table Discussions

10:45 to 11:45 a.m.

Main-Stage Session: "Current Industry Metrics & Best Practices in Service," Jerry Newberry & Jeff Kelly, Pros Elite Group

11:45 a.m. to Noon

Closing Comments & Prize Drawings