



1

SELLING A4 TO WIN

TURNKEY A4 TRAINING & MARKETING

10 COACHING VIDEOS

- ▶ Business Planning 90s & Facts
- ▶ A4 Attack Strategies w/ A4
- ▶ A4 Knockout vs A4
- ▶ Industry Expert Interview
- ▶ A4 Prospecting
- ▶ A4 Sales Calls
- ▶ A4 Objections
- ▶ A4 Proposals
- ▶ A4 Marketing Tool Kit
- ▶ A4 Money Making Action Plan

Includes: Selling, Reporting, Sales Playbooks & Certificate of Completion

Reg \$199 per person
ATA EVENT PROMO - 509 Per Person

A4 SALES & MARKETING KIT



- ✓ Demand Generation Video
- ✓ Social Media Posts
- ✓ Prospecting Templates
- ✓ A4 Visual Site Seller

Reg \$995 per dealer
ATA EVENT PROMO - 3495 Per Dealer

Hosted by Award Winning
Sales Performance Coach
RICK LAMBERT



Unleash your
Sales Potential.

sell to win! | *Quality*

Get started!
scaling.selltowin.com/A4
Promo Code: Ray

2