

Eliminate Making a Bad Hire Forever



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Who is TAG?

- **Association of Managed Technology Services Providers (MTSPs)**
 - Founded in 1998
 - Managed IT, cloud-based technologies, cybersecurity, telecommunications, AV, video surveillance, access control, connectivity, and managed print / copiers
- **Members throughout the U.S. & Canada**
 - Presence in more than 136 marketplaces
 - \$800 million in products and services annually
 - Serving 650,000+ SMBs
- **TAG Members benefit from programs that drive...**
 - Profitability & Sales Growth
 - Recurring Revenue Streams



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TAG's Services

- Sales Training & Sales Management
- Financial Analysis & Industry Benchmarking
- Budgeting
- IT Operations Management
- Marketing & Lead Generation
- Interview Employees, Personality Analysis, & Aptitude Testing
- Mergers & Acquisitions



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TAG's Services

- Professionally Led Peer Groups
- Public Relations
- Strategic Planning
- Customer Experience & Management
- Mentoring/Coaching
- Exit Strategies & Succession
- Cooperative Purchasing (Buying Group)



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Automated Business Solutions



- Founded 1992
- 7 Locations including...
 - Warwick, RI
 - Southington, CT
 - Marlborough, MA
 - Southbridge, MA
- 82 Employees
- BTA Board Member
- Pro Dealer Group Member
- TAG Member since 2019



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Eliminate Making a Bad Hire Forever



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The Secret to Life



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You get to make those choices

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Success is defined by holding
YOURSELF responsible and
accountable

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Attributes of Successful People...

1. Never stop **learning**
2. Understand the power of **visualization**
3. Follow the **Platinum** Rule
4. Accept change as an **opportunity**
5. Write down their **goals**
6. Have **passion**
7. Give **more** than they take in life



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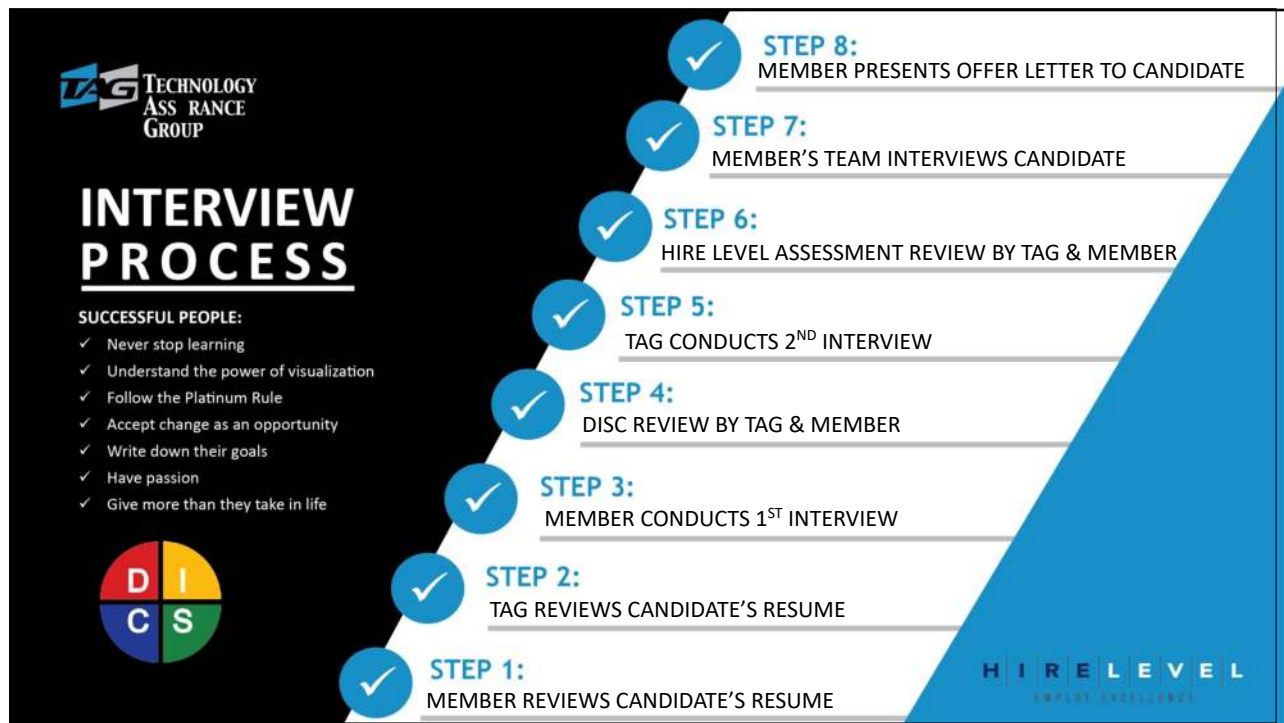
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COMPTIA TECH JOBS REPORT

CompTIA



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Step #1 & 2 – Member & TAG Reviews Candidate's Resume

- Gaps in employment
- Structure and communication
- Excessive job hopping
- Check Social Media
- Google search
- First job out of college (maybe)
- Instability
- Too high previous salary
- Failure in owned business



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Hiring Preferences

	Required	Preferred	Non-Issue
Age			X
College		X	
Car in good condition w/insurance	X		
Neat, well-kept appearance	X		
Ability to articulate	X		
Successful work history	X		



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Step #3 – Member Conducts 1st Interview

First Type – Candidate responds to Indeed or LinkedIn ad

- Discuss the position and work history
- What's the reason you're leaving?
- What motivated you to respond to the ad?
- Let them know you're interviewing a number of applicants



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First Interview

Walk candidate to their car (observe)



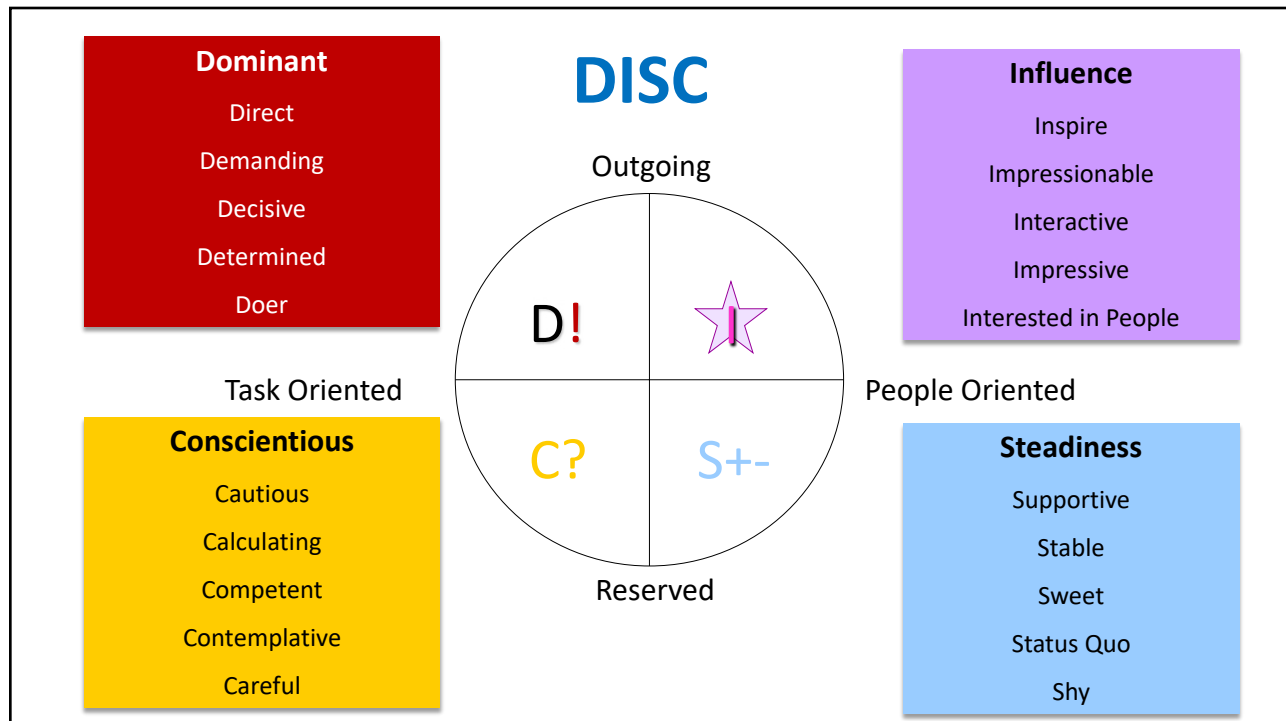
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Step #4 - DISC Reviewed by TAG & Member

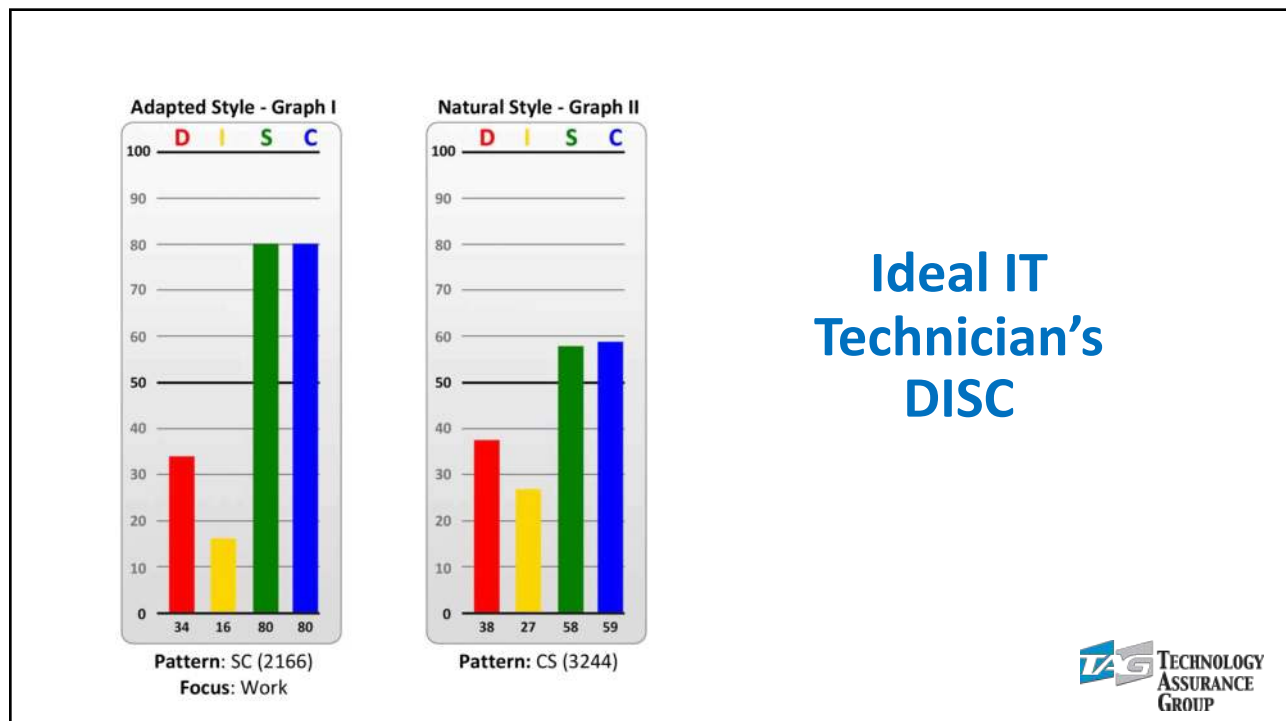
- It's important for us to know how applicants process information
- Have you heard of the DISC Personality Analysis?
- Take the DISC and I'll reimburse you




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Step #5 – TAG Conducts 2nd Interview

Zoom interview to determine...

- Articulation/Communication
- Preparation
 - Questions
 - Knowledge about company/industry
- Carry themselves
- Appearance
- Attitude/Enthusiasm



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Recording... Speaker View Exit Full Screen

Eugene Korsunskiy

TAG's Zoom Knockouts



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5 Most Important Interview Questions

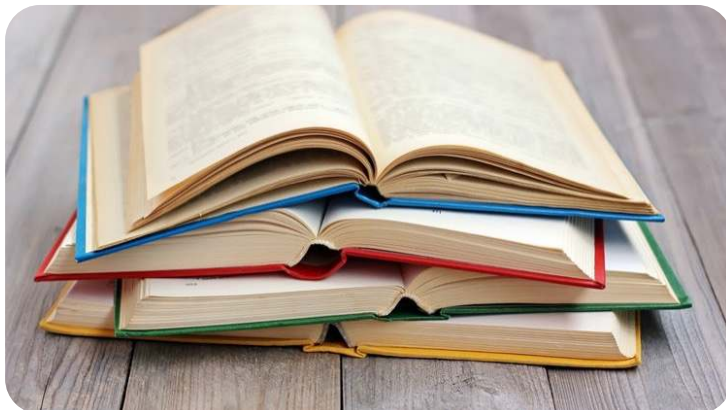
“My objective is to try and get to know you as best as possible during this visit. I would like to understand your past experiences in relationship to your current career objectives. Please tell me about your...”

- Work history
- Education
- Time in the area and relationship to the community
- Career goals (primary emphasis)
- Let them structure their answers
- Don't talk unless they ask a question



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5 Most Important Interview Questions



- 2 What do you enjoy reading? What are you reading now?
- 3 If I asked your close friends to describe you using 5 adjectives, what would they say?
- 4 What are two areas where you think you could improve?
- 5 Based on your past work experience, what management style do you like best and why?



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Step #6: Assessment Review By TAG & Member

Examines the acquired cues and sophistication of a professional technician. The report itemizes:

- Mental Acuity
- Attitude
- Organizational Skills
- Communication Skills
- Energy
- Motivation
- Time management



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Step #6: Assessment Review By TAG & Member

Benefits of Hire Level Assessment

- Help you pick the “20s” the first time
- Reduces hiring mistakes
- Objective view of the candidate
- Compares candidate to established benchmarks
- Eliminates guesswork



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




IT Technician Hire Level Achiever Results



Achiever
ScoreSheet
Technician Support

Name:
Company:

Date: 11/19/2021
Page: 6

Mental Aptitudes															
		1	2	3	4	5	6	7	8	9					
Mental Acuity	Slow to Learn					[		7		Fast to Learn				
Business Terms	Uninformed									9	Knowledgeable				
Memory Recall	Unaware					[				9	Aware			
Vocabulary	Limited					[		6			Strong			
Numerical Perception	Imprecise			3						[			Accurate	
Mechanical Interest	Indifferent									[			9	Interested

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IT Technician Hire Level Achiever Results

Personality Dimensions											
		1	2	3	4	5	6	7	8	9	
Energy	Restless				[4	5	6	7	8		Calm
Flexibility	Flexible					[5	6	7	8		Rigid
Organization	Disorganized				[4	5	6	7	8		Planful
Communication	Reserved	1			[4	5	6				Interactive
Emotional Develop.	Impatient				[4	5	6	7			Tolerant
Assertiveness	Cooperative		2	[3	4	5	6				Authoritative
Competitiveness	Team Player	[1	2	3	4	5					Individualist
Mental Toughness	Sensitive			[3	4	5	6				Tough
Questioning/Probing	Trusting				[4	5	6	7			Skeptical
Motivation	Security	1	[2	3	4	5	6				Recognition

TAG TECHNOLOGY
ASSURANCE
GROUP

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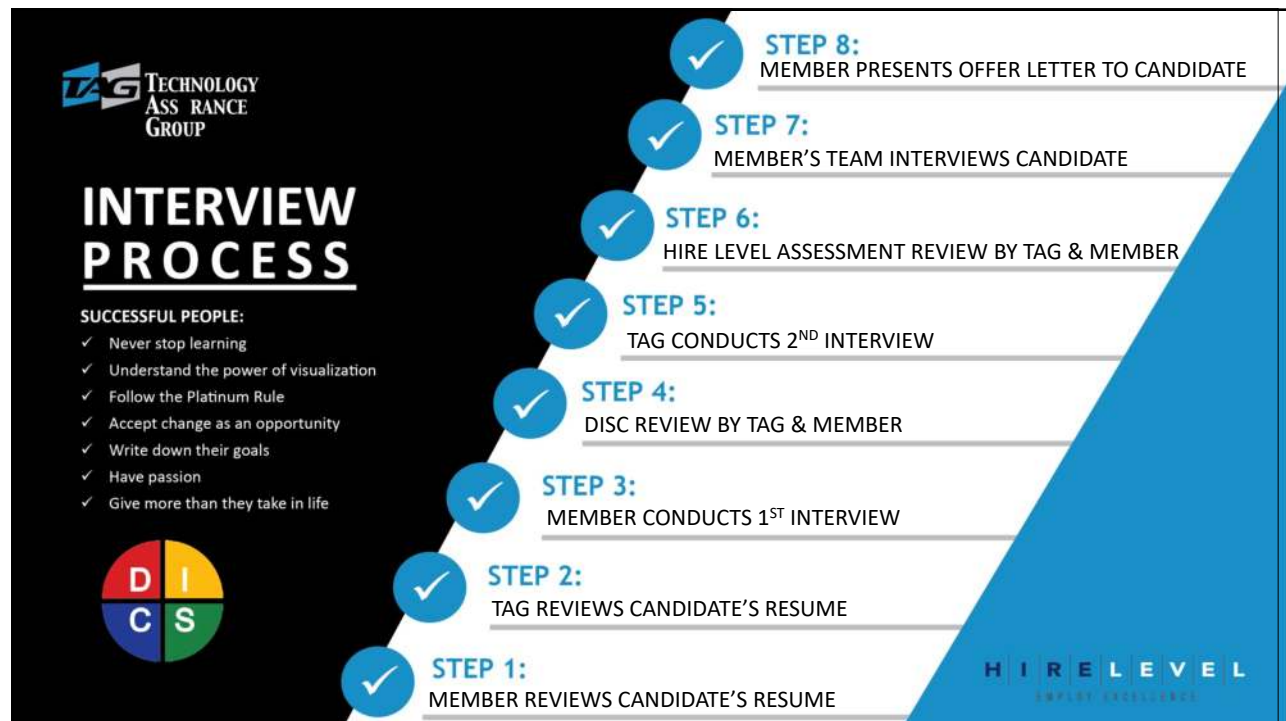
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Offer Meeting

Ramp Up Plan

- Company & Culture Orientation
- Training & Certifications
- Personal Growth Plan
- Mentoring & Coaching
- Set Expectations

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IT Technician Recruiting Resources



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