



'A Remarkable Achievement'

A century of BTA through the eyes of its members

Compiled by: Brent Hoskins, Office Technology magazine

As the Business Technology Association (BTA) celebrates its 100th year, it is gathering testimonials that reflect on the people, businesses and experiences that have shaped BTA across the decades. Office Technology asked BTA members to share what the association has meant to them and their businesses — favorite memories, experiences when BTA made a difference for them, the value of membership, their perspective on BTA's role in the industry, words of congratulations, etc. Responses have been published in this feature throughout 2026. Below are additional responses received. If you would like to share your BTA story, email it to Brent Hoskins at brent@bta.org.



"On behalf of the entire IBPI team, our board and our dealer members across the country, I want to send a massive congratulations to the Business Technology Association on an extraordinary milestone — 100 years of outstanding service to the office technology industry!"

"Reaching a centennial anniversary is a remarkable achievement. For a century, BTA has been a pillar of strength for the independent dealer channel — driving education, fostering community, providing crucial advocacy and helping businesses adapt through generations of technological change.

"At IBPI, we are immensely proud of our shared mission to support independent dealers and help them thrive. We see firsthand the incredible value BTA brings to our industry every single day.

"Thank you to the BTA leadership, staff and members — past and present — for 100 years of leadership, dedication and partnership. Here's to celebrating a century of success and to the next 100 years of moving our industry forward together. Congratulations BTA!"

*Mark Grice, executive director
IBPI, Jacksonville, Florida*

"Congratulations to BTA on 100 years of serving and supporting the office technology industry.

"Over the years, I have had the opportunity to work with BTA on several important issues affecting our industry, including hard drive data security, lease return programs and the challenges surrounding the remarketing of A4 equipment. In these

areas, BTA has provided valuable education, guidance and support to help the industry navigate complex and evolving issues.

"A common thread throughout these efforts has been the tremendous support of [Former BTA General Counsel] Bob Goldberg and Brent Hoskins. Both have consistently demonstrated a high level of professionalism, knowledge and, perhaps most importantly, a very balanced approach to addressing industry issues. Their willingness

to listen to different perspectives and work toward practical solutions has been greatly appreciated.

"For 100 years, BTA has played an important role in bringing our industry together and helping its members navigate change. The education, guidance, advocacy and relationships that BTA provides are a tremendous asset to the office technology community.

"Congratulations to BTA on this remarkable milestone, and thank you for all you have done — and continue to do — for our industry."

*Raj Thadani, president
Mars International Inc., Clifton, New Jersey*

"A major congratulations to Brent Hoskins and the entire BTA team, plus all members who both believe in and support BTA.

"My first introduction was to NOMDA back in the early 1980s when I was vice president of Advanced Information Systems here in Columbus, Ohio. Over the years since then, in my key positions with Kyocera and then Sharp Electronics, I found interesting information that I was able to use overall in our everyday business.

"The past four or five years I have attended more of the BTA National Conferences and it is always great to learn more about our exciting industry, plus seeing the many faces I have known or worked for in all of my years. Now, in building our new company and with the critical importance of enhancing most areas in the printing arena, we are confident that BTA and its members will all benefit by working together to build all businesses during these challenging times in our industry. Best to BTA!"

*Gary Russ, president & CEO, the Americas
The Ascension Group, Columbus, Ohio ■*

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