Spring Break Schedule

Friday, April 1

7:30 to 9 a.m.
Registration

8 to 9 a.m.
Breakfast

9 to 9:20 a.m.
Opening Comments

9:20 to 10:05 a.m.
Educational Session: "Visual Edge's Managed IT Services Strategy" — David Ramos, Visual Edge IT

10:05 to 10:10 a.m.
Sponsor Presentation: Technology Assurance Group

10:10 to 10:55 a.m.
Exhibits Open

10:55 to 11 a.m.
Sponsor Presentation: Sharp

11 a.m. to Noon
Keynote Address: "Service is a Superpower" — Louie Gravance, Louie Gravance Creative Content

Noon to 1:30 p.m.
Lunch

1:30 to 2:15 p.m.
Educational Session: "Eliminate Making a Bad Hire Forever" — Dale Stein and Brian Suerth, Technology Assurance Group, and Mike Ardry, Automated Business Solutions

2:15 to 3 p.m.
Exhibits Open

3 to 3:45 p.m.
Educational Session: "Data Trends to Improve Your Bottom Line" — Wes McArtor, NEXERA, A BEI Services Company

3:45 to 4:40 p.m.
Exhibits Open

4:40 to 4:45 p.m.
Sponsor Presentation: Xerox

4:45 to 5:30 p.m.
Educational Session: "What Sales Compensation Could Look Like in the Future" — Luis Gonzalez, SalesScoreKeeper

5:30 to 7 p.m.
Welcoming Reception at the Yacht Club Marina

Saturday, April 2

7:30 to 8:30 a.m.
Breakfast (Exhibits Open)

8:30 to 8:35 a.m.
Opening Comments

8:35 to 8:40 a.m.
Sponsor Presentation: Brother

8:40 to 9:25 a.m.
Educational Session: "Win It Easy or Come in Fourth: Business Lessons from My Dad, The Race Car Driver" — Troy Harrison, Troy Harrison & Associates

9:25 to 10:15 a.m.
Exhibits Open

10:15 to 11 a.m.
Educational Session: "LinkedIn to Win: Pro Tips to Unleash Your Potential on the #1 B2B Sales Platform" — Rick Lambert, selltowin & In2communications

11 to 11:30 a.m.
Closing Comments & Exhibitor Prize Drawings