

STREET FIGHTER

Capture the Magic
Hosted by BTA Aug. 4-5, 2016 • The Mirage • Las Vegas, Nevada

Mastering the Art of

**OUT-THINKING,
NOT OUT-SPENDING
THE COMPETITION**

JEFF SLUTSKY



STREET FIGHTER

**STREET FIGHTERS
COMMUNICATE EFFECTIVELY**

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- We Think **Differently** Than “Normal” People.
- We **Break Through** The Message Clutter.
- We Use Our **Street Smarts** To Create Success.
- We Use **Creativity** Instead Of Cash.

“BRAINS OVER BUCKS” - INC. Magazine

STREET FIGHTER

STREET FIGHTER POST CARD HOMEWORK

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CROSS PROMOTING FOR LEADS & EXPSOURE

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REFERRAL SOURCES FOR DECISION MAKER ACCESS			
Telephony	Office Furniture	Computer Networking	Specialty Advertising
Business Banking	Credit Unions	Business Insurance	Commercial Janitorial
Office Coffee/ Beverage	Executive Catering	Fleet Vehicle	Recruiting
Temps	Shipping	Benefits Mgmt	Jet Fractional Ownership



Profit From Local Non Profits






STREET FIGHTER SPONSORSHIP TACTIC

US Hole In One: <http://www.holeinoneinsurance.com/>
National Hole In One: <http://www.hio.com/>


WIN A \$10,000 CASH PRIZE FOR A HOLE-IN-ONE!

The XYZ Foundation is running its annual golf outing with 100 golfers. They decide to hold a hole in one contest on #5, a hole that measures 163 yards. Any golfer who successfully makes a hole in one there will be awarded \$10,000. Prior to the event, XYZ purchases a contest coverage package from US Hole In One for \$262. When John Doe and Jane Smith both make an ace at #5 during the event, they are both awarded \$10,000. However, because XYZ Foundation purchased hole in one coverage, US Hole In One pays the \$10,000. Total out-of-pocket cost to XYZ Foundation: only \$262.00





Lead Generation Survey Donation



Fill out this brief survey and hand it back to our technician and US Laser Will Donate \$10 To The Columbus Cancer Society in your name!

How many copy machines do you have now? _____

How many do you plan to upgrade or replace any in the next six months? ____

What are the key elements you look for when choosing from who you plan to lease or buy? _____

Who is the person here that does the initial fact finding? _____

Would you be willing to spend 10 minutes on the phone with are consultants to learn how we can best serve those needs? ____

After a service call, the technician stops by one other office to help raise money for charity.



PROTECT YOUR



Hosted By **BTA** Aug. 4-5, 2016 • The Mirage • Las Vegas, Nevada

You Are Your Livelihood

The World Is Watching You

- Treat Every Day Like It's Your Last
- Bad Behavior Can Cost You Your Livelihood
- There's No Room for Error





LEARN MORE STREET FIGHTING



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\$20 Each
Or any 3 for \$40
All 6 for \$60








Street Fighter

Video & Audio Program

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6 VIDEOS
4 AUDIO ALBUMS
3 WORKBOOKS
2 MONTHS Q&A with Jeff!

STREET FIGHTER
FLASH DRIVE
MP3 - MP4 - PDF

ONLY
\$100



Or just \$150 with 5 Books & DVD