

BTA Scholarship Program



Scholarships for use at colleges or accredited vocational trade schools are available to the full-time employees of current BTA member dealerships and their children.

APPLICATIONS MUST BE SUBMITTED BY MAY 1, 2026.

For more information, contact Brooke Barker at brooke@bta.org or (559) 825-2260, or visit www.bta.org/Scholarships to complete an application.

Among the BTA scholarship winners for the 2025-2026 school year:



Brady Watts receives his scholarship award from his father, Keith Watts (left), director of service and aftermarket, and Paul Skinner, partner, Function4, Sugar Land, Texas.



Lauren Furey receives her scholarship award from her father, Mike Furey (left), sales executive, and Andy Ruggiero, president and owner, United Business Systems, Fairfield, New Jersey.



James Jehn receives his scholarship award from his father, Matt Jehn (left), president, and Brandon Meek, CEO, Waltz Business Solutions, Crestview Hills, Kentucky.

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